TELEVISION Forecast

OCTOBER 25 TO OCTOBER 31 INCLUSIVE

ALAN DALE SHOW

WBKB **WENR-TV** **WGN-TV**

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"

Monday through Friday, 5:30 P.M.
"Little Bordy" starring in
Art Nelson's Marionette Theater

Wednesday, 9:00 P.M.
"Club Television"
Chicago's Original Video Night Club

Saturday, October 30, 1:45 P.M.
Football—Ohio State vs Northwestern
from Dyche Stadium, Evanston

WGN•TV CHANNEL 9

Editor's Report:
A Challenge to New York

Eastern television people would like the country to believe that New York is the television center of the nation. It isn't, and we are hereby issuing a challenge for anyone to disprove the following statement—

Chicago, strategic hub of a vast midwest network formed through the modern miracles of electronics, with four stations now operating, offers the biggest slice of video entertainment to date. And there are promises of more coming before Christmas!

New York will have to step fast to match the spirit of TV here, unless our observations are wrong. Plus this spirit is the swelling list of new telereceivers being produced by major firms here, displayed here, and sold here.

Linking Chicago with Detroit, Indiana, Cleveland, Toledo, Milwaukee, St. Louis and Buffalo also put the metropolis far ahead of the Boston to Richmond network. Reviews of their programs offer ample proof.

In the midst of all this scrambling for top honors, we predict spectacular things happening in Chicago before Santa Claus makes his visit, things that may happen with little advance notice, all of which will keep New York studios, advertising departments and trade people jumping to keep from falling too far behind.

Recently the Federal Communications Commission temporarily froze action on all applications for new TV stations as a breather during which time the industry as well as the FCC can look over the TV picture.

To clear up questions in the minds of some readers, the FCC move does not curtail construction of any new television stations now under construction, and manufacturers of equipment are continuing to supply millions of prospective set owners with all types of receivers. Video programs will continually be added.

The FCC assured representatives of this magazine that the prospective set owner could go ahead with a purchase of a TV set with confidence. They are now in the process of improving the present service, and perhaps obtaining a larger service area for stations.

TV SNOOPINGS: A visit to the 42nd floor of the Opera Building where WNBQ has installed their equipment reveals a giant 5,000 watt RCA transmitter, engineering office, workshop and store rooms . . . WNBQ, operating on channel 5, radiates power of 2.8 kws. Its RCA super-turnstile, four-bay antenna mat weighs nearly 3,800 pounds. . . . Studio A of the new NBC station is located in the network's Merchandise Mart headquarters. . . . Reports from Hollywood show Bing Crosby and brother, Everett, have taken steps to launch a regional TV network in the Pacific Northwest. . . . Make a date to stay up late November 2: TV will flash you a fireside picture of the next President of the United States!

TELEVISION Forecast

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OCTOBER 25, 1948

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Television Forecast for

Monday

October 25, 1948

WBKB Channel 4

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE in Junior Jamboree.

7:30—SHOPPING WITH DINNY.

7:50—TELENEWS with Jim Ameche.

8:00—GALLUP ELECTION REPORTS.

8:15—FILM.

8:30—WRESTLING from the Midway Arena with Russ Davis announcing.

10:30—NEWS. "Today's World Picture."

WGN-TV Channel 9

5:30—LITTLE BORDY, for the children.

7:00—GOVERNOR GREEN, campaign speeches.

7:15—FILM.

7:30—PHOTOGRAPHIC HORIZON. Du-Mont Network Television feature.

8:00—CHICAGOLAND NEWSREEL. Local, national and international news.

8:15—SPORTSMEN'S CORNER. Jack Brickhouse with sports news and guests.

8:30—CHICAGOLAND TELEVISION MYSTERY THEATRE. Live studio drama with Gordon Urquhart as detective Jeffery Hall.

9:00—"DRUMS." An Alexander Korda feature film starring Sabu.

10:30—CHICAGOLAND NEWSREEL.

WENR-TV Channel 7

7:00—NEWS.

7:15—FILM.

7:45—POLITICAL TELECAST in behalf of Mal Coghlan, republican candidate.

8:00—VAUDEO VARIETIES. Eddie Hubbard as emcee.

(Subject to Change)

Hockey Games Begin Oct. 28

Chicago's pioneer station, WBKB kicks off its third season of hockey when it brings the home games of the Chicago Blackhawks starting Thursday, October 28. Thirty home games this year await hockey addicts and the Blackhawks, considerably improved, will be out to avenge the defeats they sustained last year when they finished far down in the league standings.

In addition to thirty home games, WBKB will cover the All-Star game November 3 against the league champion Toronto Maple Leafs. The All-Star team is expected to include several members of the Blackhawks.

Joe Wilson, who has telecast the two previous seasons for WBKB, will again give the play-by-play description of the games. Dick Liesendahl and Joe Byrne will cut the shows, Harry Birch will supervise cameras and the engineering crew will again be headed by Dick Shapiro.

HOCKEY SCHEDULE (Home Games)

1948	1949
Oct. 28—Boston	Jan. 1—Detroit
Oct. 31—Toronto	Jan. 9—Boston
Nov. 3—All-Star Game	Jan. 23—New York
All-Stars vs. Toronto	Jan. 26—Montreal
Nov. 7—New York Rangers	Jan. 30—Toronto
	Feb. 3—Detroit
Nov. 14—Detroit	Feb. 6—New York
Nov. 17—Montreal	Feb. 13—Montreal
Nov. 21—Toronto	Feb. 16—Boston
Nov. 25—Rangers	Feb. 20—Toronto
Nov. 28—Detroit	Feb. 24—Montreal
Dec. 5—Toronto	Feb. 27—Boston
Dec. 8—Boston	Mar. 2—New York
Dec. 12—Montreal	Mar. 6—Detroit
Dec. 15—Detroit	Mar. 9—Montreal
Dec. 19—Boston	Mar. 13—Toronto
Dec. 23—New York	

ABC Gains Rights To News' Relays

The Chicago Daily News has granted Station WENR-TV and the television network of the American Broadcasting Company television rights to the Daily News Relays which will be held in the Chicago Stadium March 19, 1949. This meet has long been considered one of the biggest track events in the nation, attracting nearly all of the outstanding competitors in the United States.

FRAN ALLISON, WBKB star, is shown in a new picture taken especially for Television Forecast. Channel 4 fans see her in Kukla, Fran and Ollie each week night at 7 o'clock.

World-Wide TV Market Viewed

Formation of International Division, Admiral Corporation, to handle the marketing activities of Admiral products outside the continental United States and Canada was recently announced by Ross D. Siragusa, president of Admiral.

"The dollar shortage in most foreign countries today has sharply curtailed exports of major appliances," Mr. Siragusa stated, "and for the first four months of this year total American exports of radios, radio tubes, electric ranges and electric household refrigerators were only $33,000,000. But with the advent of a buyer's market the sales function must be restored to its pre-war importance—the very reason for setting up a direct international division."

Introduce Small TV Set

Less current than is used by two 100-watt bulbs will be all the electricity necessary to operate a television receiver now being introduced by a Chicago TV firm. Engineers say it will be a table model, designed with an eye towards economy and the budget.

Television Forecast for

Tuesday

October 26, 1948

WBKB Channel 4

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE in Junior Jamboree.

7:30—KUP'S SHOWUP.

7:45—FILM.

7:50—TELENEWS with Jim Ameche.

8:00—AT OUR HOUSE with Jim and Edie Dexter.

8:12—FILM.

8:18—MIDGET BOXING with Jim Ameche.

8:30—MEET THE ROCKETS.

8:45—FILM. "I Cover Chinatown."

9:00—NEWS. "Today's World Picture."

WENR-TV Channel 7

7:00—NEWS with Wayne Griffin.

7:15—FILM SHORTS.

7:30—JACK OWENS. Songs.

8:00—FILM.

8:30—CHICAGO BEARS QUARTERBACK SHOW. A review of the Chicago Bears football games.

9:00—GOVERNOR DEWEY FROM CHICAGO STADIUM.

WGN-TV Channel 9

5:30—LITTLE BORDY. Children's show featuring the famous puppeteer, Art Nelson.

7:00—KEY TO THE MISSING. DuMont Television Network feature.

7:30—MAN ABOUT TOWN. Hal Stark introduces interesting people and events around town.

8:00—CHICAGOLAND NEWSREEL with Spencer Allen.

8:15—SPORTSMEN'S CORNER. Jack Brickhouse is host.

8:30—FILM.

9:00—MOMENTS OF MELODY. Richard Paige is Bob Lee's guest.

9:30—CHICAGOLAND NEWSREEL.

(Subject to Change)

Television Forecast for

Wednesday

October 27, 1948

WENR-TV Channel 7

7:00—SPORTSEEN with Wayne Griffin.

7:15—FEATURE FILM.

8:30—WRESTLING from the Rainbo Arena.

WGN-TV Channel 9

5:30—LITTLE BORDY.

7:00—SPELL WITH ISBELL. Harold Isbell introduces a televised spelling bee with prizes for studio contestants and a jackpot telephone call for televiewers.

7:30—PERSONALITY PROFILES with Dorsey Connors.

7:45—ALAN DALE SHOW. The popular baritone in a DuMont Television Network feature.

8:00—CHICAGOLAND NEWSREEL.

8:15—SPORTSMEN'S CORNER. News and interviews.

8:30—FASHIONS ON PARADE.

9:00—CLUB TELEVISION. Chicago's original video night club with stars of the entertainment world accompanied by Bob Trendler's orchestra.

9:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE in Junior Jamboree.

7:30—LITTLE OTTO.

7:40—FILM.

7:50—TELENEWS with Jim Ameche.

8:00—TELE-CHARADES with Ed Roberts.

8:30—MEET THE BLACKHAWKS with Joe Wilson

8:45—FILM SHORTS.

9:00—NEWS. "Today's World Picture."

(Subject to Change)

WNBQ Adds New Tele-Personnel

Reinald Werrenrath, Jr., recognized in the television field as a director of special events, recently joined the staff of WNBQ as director of field operations, it was announced by Jules Herbuveaux, manager of NBC's Central Division television operations.

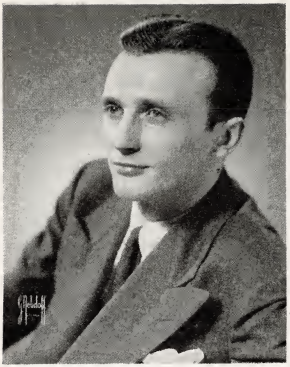
Werrenrath's career in television dates from the time when he joined NBC at New York in 1936. After an architectural course at Cornell, he followed the familiar NBC training route via the guide staff, later transferring to the company's television department where he became a lighting and special effects technician.

In 1940, he joined WBKB television in Chicago as assistant to the director of television. He entered the Navy in 1942 as combat information and radar officer aboard a carrier in the Pacific, returning to his former post at WBKB in 1945. Since that time he has been closely identified with the station's special events programming.

Werrenrath's name heads a list of appointments announced by Herbuveaux and H. C. Luttgens, NBC Central Division chief engineer. Included were Isabelle Cooney, as program procurement director, and five engineering department aides who will be rated as television students. These include Eugene M. Cartwright, Gene L. Lukowski, Robert G. Rahnert and Fred W. Rodey, all of whom were transferred from NBC's AM operations, and Herbert W. Dover, Jr., a new employee. Clark P. Lonie was transferred from AM engineering to television engineering at the WNBQ transmitter.

Publish New TV Book

Just off the presses is Orrin Dunlap's new book, "Understanding Television" published by Greenberg (128 pp., $2.50) which should be on Chicago bookstands for Christmas purchases. The how and why of transmission and reception is explained in everyday-language. Written by an RCA executive, the book also contains a history of TV, list of stations now operating, and hints for performers.



SKIP FARRELL, baritone singing star of radio and records, can be seen and heard by televiewers on WENR-TV's "Skip Farrell" show every Saturday, 8:00 to 8:30 p.m.

Rubin's Amateur Hour Popular on WGN-TV

Rubin's "Stars of Tomorrow," Chicago amateur show heard on WGN Sunday nights at 9 p.m., recently renewed its schedule on television after a four-week trial period. Making television history, "Stars of Tomorrow," in its 14th year on the air, is the first regularly scheduled Chicago radio show to try simultaneous airing on AM and FM radio and television.

Beginning with an experimental schedule, the sponsor announces the results obtained justify continuing the program on television for an additional 13 weeks.

Chicago talent interested in an opportunity to become television "stars of tomorrow" are encouraged to come to auditions for the program held each Tuesday in WGN studios.

The program has gained wide recognition for producing such famous names as Mel Torme, Gloria Hart, Jerry Scott, Artie Wayne and many others.

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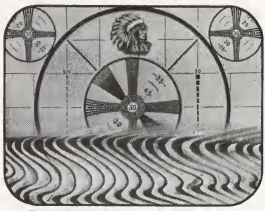
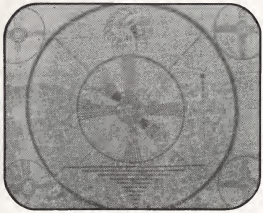
Having Trouble with Your Picture? Maybe These Show Remedy

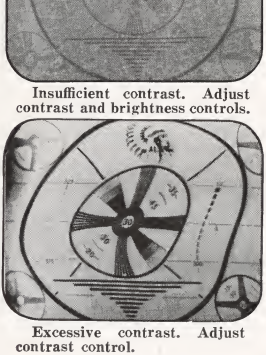
For the benefit of new televiewers not accustomed to making the necessary adjustments for better, brighter pictures on the tele-screen, weekly helpful hints will be published. This week three common varieties of video misdialings are shown, with the proper remedy. Corrections should not take more than a few seconds and will insure owners of clearer pictures.



Interference from electronic medical equipment.



Insufficient contrast. Adjust contrast and brightness controls.



Excessive contrast. Adjust contrast control.

WENR-TV To Present Bear Games on Film

The Chicago Bears Quarterback Show which weekly will present filmed highlights of the regular league games to be played this season by the Chicago Bears of the National Football League will be telecast over Station WENR-TV, Tuesdays at 8:30 to 9 p.m., it was announced today by Harold Stokes, program manager. The first program in the series will be shown Tuesday, Oct. 5.

The programs will resemble, in detail, the secret post-game sessions held regularly by the team. Films will be presented with live commentaries by one of the Bears' Coaches, George Halas, Hunk Anderson, Luke Johnsos, or Paddy Driscoll. Outstanding players featured in the films also will be presented in interview sessions. Highlights of the games—both the faults and the successes—will be discussed and analyzed each week.

It is anticipated that the program will hold instructional as well as entertainment value and will show the television audiences how to watch the game with expert eyes. For purposes of clarity in demonstration, the films will be shown in slow motion as well as at normal speeds.

The Chicago Bears, one of the nation's leading football teams, have seven times thundered to world championships.

Ford Theatre Opens on WBKB

WBKB will begin a nine-month series of hour long, one-per-month Ford Theatre dramas starting late in October.

The series, produced by CBS in New York and featuring distinguished Broadway and Hollywood stars, will premiere here Sunday, October 24 at 6:30 u.m. and will be seen via Paramount pictures exclusive teletranscription service.

Ford theatre will parallel the already famous radio series of the same name in that it will draw on the reservoir of dramatic classics.

Announce ABC Audience Shows

Chicago and suburban video fans can be guests of WENR-TV at their Civic Opera building studios merely by writing to the following address for tickets:

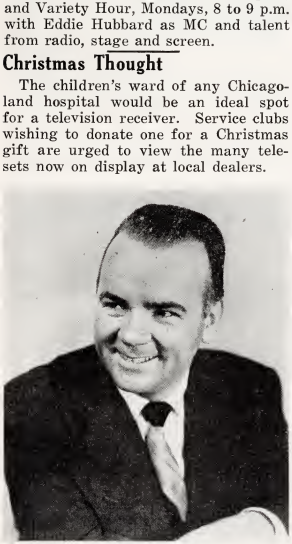
American Broadcasting Company,
Guest Relations Department,
Room 1614, 20 N. Wacker Drive,
Chicago 6, Illinois.

Four top-TV shows, direct from the stage of the newly-remodeled Civic theater, issue tickets. Dollars and Sense, Sundays 7 to 7:30 is an audience participation program in which contestants are awarded prizes for use of the five senses, and a little nonsense.

The Jack Owens show, Tuesdays 7:30 to 8 p.m., with Rex Maupin's orchestra; Super Circus, Saturdays, 9 to 10 p.m., and Variety Hour, Mondays, 8 to 9 p.m. with Eddie Hubbard as MC and talent from radio, stage and screen.

Christmas Thought

The children's ward of any Chicagoland hospital would be an ideal spot for a television receiver. Service clubs wishing to donate one for a Christmas gift are urged to view the many telesets now on display at local dealers.



JOHNNY OLSEN emcees "Doorway to Fame," variety program telecast over WGN-TV each Wednesday night via the Du Mont network.

BONE CRACKER—You've seen him on WBKB's screen Monday nights in the agonizing wrestling matches at Midway arena. He's the mighty Volga Boatman who has done nothing to improve American-Soviet relations.

"Under 21" Beamed To Teen-Agers

"Under 21," Chicago's new teen age television show, which made its recent premiere on station WBKB, stars Oscar Katov, who does a column of the same name for the Chicago Sun-Times.

In recent months the newspaper has taken an increased interest in teenagers and their problems and has assigned Katov, a 22-year-old newspaperman, to the job of covering the youngsters' activities. Katov's new video show extends these efforts.

A short dramatic sketch, featuring ambitious young actors, is a regular feature. The show is set for the most part in "Katov's Rumpus Room" where teenagers come for counsel and a good time.

Katov, conductor of the newspaper "Under 21" column has had opportunity during the past year to study the fads and foibles of the current crop of teenagers and it is his intention, through television, to point up the tastes, hopes and ambitions of today's young men and women. And, indirectly, to combat juvenile delinquency.

Television Forecast for

Thursday

October 28, 1948

WGN-TV Channel 9

5:30—LITTLE BORDY.

7:00—COURT OF CURRENT ISSUES. DuMont Television Network's current events forum.

8:00—CHICAGOLAND NEWSREEL.

8:15—SPORTSMEN'S CORNER. Paul Fogarty presents sports news and interviews.

8:30—WRESTLING. Jack Brickhouse describes from Madison AC.

10:45—CHICAGOLAND NEWSREEL.

WBKB Channel 4

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE in Junior Jamboree.

7:30—TOM MIX in "Miracle Riders."

7:50—TELENEWS—with Jim Ameche.

8:00—KNICKERBOCKER SHOW.

9:00—HOCKEY. Blackhawks vs Boston Bruins from Chicago Stadium. Joe Wilson announcing.

10:45—NEWS. "Today's World Picture."

WENR-TV Channel 7

Note: WENR-TV will not televise this date, but will return to the air tomorrow at 7 o'clock.

(Subject to Change)

"Missing Persons" New WGN-TV Show

"Key to Missing Persons," a new video series now running on WGN-TV, stars Archdale J. Jones, expert in the work of re-uniting people long separated. Originating in New York, the show is found on channel 9 from 6:00 to 6:30 p.m. Sundays.

"Every year about 200,000 people in the U.S. disappear," Jones told a reporter of this magazine. "Through video we expect to locate many of these people and reunite them with their families."

According to Jones, "People often don't have the funds necessary to hire private investigators to search for the missing persons, and although they have the facts to conduct a search, they don't understand the techniques and they don't know how to go about finding the lost ones."

Jones has been outstandingly successful in his searches: 68 percent of those he set out to find he has eventually found.

TV—Trouble??

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"We know television"

Mabley on TV

When an editor asks a man to write a guest column, and says "Pick your own subject matter—anything at all, just anything" something like this usually happens.

* * *

When I write a column for the Daily News, I always have to bear in mind that approximately 965,000 of the readers don't own television sets and must be told that Kukla and Ollie are puppets.

Jack Mabley

It's much more fun to write for people who own sets. I honestly believe that people who own television sets are a little more intelligent on the whole, than people who can afford sets but are waiting for improvements or "better programs" or what have you.

I have yet to discover a set owner who is not enthusiastic about it.

I am among friends.

I will relate how a television critic is born. I have been at the Daily News for 10 years and during that time have gained a reputation as quite a relaxer. Can relax any time, any place.

Last year television began to rear its lovely head around Chicago. Ever alert, I spotted a great opportunity for relaxing. Imagine a newspaperman being paid to sit in a comfortable arm chair, a bottle of sarsaparilla in one fist, ham sandwich in the other, just sitting and watching a moving picture.

Well, I hope to make this my life work.

I have found, for instance, that if I'm not particularly interested in a program, I can go to sleep. If I did that in my office, I would probably fall off my chair and receive disapproving glances from my superiors.

There are many other advantages with which you as set owners are all too familiar. New popularity, jolly times, baby sitters, and so on.

Now if you'll excuse me, it's nearly 7, and my place is the easy chair. Take it away, Kuke.

...AND THIS IS ONLY THE BEGINNING!

WENR-TV now is bringing Chicagoans fine television entertainment with clear, sharp reception. But we're not going to stop there! WENR-TV technicians will continue to strive for *better* reception and even *better*, more *diversified* bill of fare. Progress is made every day. You'll see it on such programs as:

VAUDEO VARIETIES

Mondays, 8:00 to 9:00 P.M. Variety show, talent from radio and vaudeville stage.

WHAT DO YOU THINK?

Sundays, 8:30 to 9:00 P.M. Discussion of great literature; Chancellor Robert Hutchins, Linn Williams.

STUMP THE AUTHORS

Mondays 7:30 to 8:00 P.M. Three noted authors write stories based on objects picked from box.

SKIP FARRELL SHOW

Saturdays, 8:00 to 8:30 P.M. Skip Farrell, songs; Adele Scott Trio; Russ Wilt, piano; the Honeydreamers.

CHICAGO BEARS QUARTERBACK SHOW

Tuesdays 8:30 to 9:00 P.M. Film of last Bears football game, commentary by a coach and a player.

WATCH CHANNEL 7

WENR-TV

KEY STATION—MIDWEST NETWORK

American Broadcasting Company

Television Forecast for

Friday

October 29, 1948

WBKB Channel 4

6:45—TIMELY TIPS.

7:00—KUKLA, FRAN AND OLLIE in Junior Jamboree.

7:30—LITTLE OTTO.

7:35—SUN-TIMES COMIC CAPERS.

7:50—TELENEWS with Jim Ameche.

8:00—TOUCHDOWN.

8:20—FILM.

8:30—UNDER 21. A teen-age show.

9:00—NEWS. "Today's World Picture."

WENR-TV Channel 7

7:00—MUSIC IN VELVET. Don Lindley's orchestra.

7:30—PLATTER PARTY with Linn Burton.

8:00—FEATURE FILMS.

9:30—FILM.

WGN-TV Channel 9

5:30—LITTLE BORDY.

7:00—FILM.

7:30—INDIVIDUALLY YOURS. Celeste Carlyle with beauty tips.

7:45—FILM.

8:00—CHICAGOLAND NEWSREEL.

8:15—SPORTSMEN'S CORNER. Paul Fogarty with sports news and guests.

9:00—BOXING. Jack Brickhouse describes amateur bouts from the Madison AC.

10:45—CHICAGOLAND NEWSREEL.

(Subject to Change)

FCC Answers TV Set Owners

PART II

If you live within the normal (20 to 40 mile maximum) service range of a television station, it should be possible for you to receive satisfactory interference-free television pictures. However, even within this range, good service can be expected only with a properly functioning television receiver, an adequate receiving antenna, and a satisfactory transmission line connecting your antenna and receiver.

The reason for this is that television requires a relatively stronger signal for good reception than does AM or FM radio, and your receiver, transmission line and receiving antenna are important factors in making sure that a strong signal is picked up out of the air, and that "unwanted" signals are rejected by the receiver.

Interference Problems—Television receivers may be subject to interference (1) from television stations other than the "desired" stations; (2) from other radio stations; (3) from electrical disturbances caused by medical diathermy machines, industrial heating appliances, etc.; (4) from other television receivers in the vicinity; and (5) ignition systems of motor vehicles. The last is a particularly common source of interference.

Properly qualified technicians ordinarily can reduce or eliminate objectionable interference. If the interference is caused by a station or device operating *on a different frequency* from that of the "desired" television station, the "undesired" signal frequency may be "tuned out" by a device attached to the television receiver. This may be done by applying a "trap-circuit" to the receiver antenna terminals.

Trap-circuits are tuned transmission lines cut for the frequency of the "undesired" signal. In case of interference from international short-wave broadcast stations and point-to-point telegraph stations, it is more practical to construct a coil-condenser "trap-circuit" to reject the "undesired" signal.

(*Continued on page* 14)

JOHN DUNHAM—veteran radio announcer and actor, is now a full time staff announcer on WBKB. Dunham, formerly with CBS, handles news flashes and commercial chores for the channel 4 station.

On the Cover

Alan Dale, star of the Alan Dale Show, is shown on the cover of this week's Television Forecast with Janie Ford. The show is seen on channel 9, WGN-TV each Wednesday evening, via the Du Mont network.

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Television Forecast for

Saturday

October 30, 1948

WENR-TV Channel 7

8:00—SKIP FARRELL SHOW. Songs.

8:30—STAND BY FOR CRIME, with Doris Aplon.

9:00—SUPER CIRCUS. A show under the "big top" for young and old from the ABC Civic Theater.

WGN-TV Channel 9

1:05—FILM.

1:15—CHICAGOLAND NEWSREEL.

1:30—GRANDSTAND QUARTERBACK. Pierre Andre conducts interviews from the field.

1:45—FOOTBALL. Ohio State vs Northwestern. Hal Totten and Bill O'Connor describe the grid classic from Dyche Stadium, Evanston.

4:00—FOOTBALL SCOREBOARD. Bill Evans with all the grid scores around the nation.

8:00—CHICAGOLAND NEWSREEL.

8:15—WRESTLING with Dennis James as commentator from New York by way of DuMont Network.

9:45—CHICAGOLAND NEWSREEL.

WBKB Channel 4

7:45—TIMELY TIPS.

8:00—WESTERN FILM. The Lone Rider in "Border Roundup."

9:00—FILM SHORTS.

9:30—NEWS. "Today's World Picture."

(Subject to Change)

SPECIAL NOTICE

As long and as often as equipment tests and adjustments will permit, WNBQ the NBC television station in Chicago will have a test pattern on channel 5, from 10:00 a.m. to 6:00 p.m., daily.

Television Forecast for

Sunday

October 31, 1948

WGN-TV Channel 9

6:30—CHICAGO TRIBUNE COMICS. Walt Newton reads the comics.

7:00—ORIGINAL AMATEUR HOUR. Ted Mack is emcee of this popular DuMont Network show.

8:00—CROSS QUESTION. The realistic studio presentation of a fictional courtroom trial.

9:00—STARS OF TOMORROW. Popular WGN amateur show televised as it is being broadcast.

9:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

1:45—NOW I'LL TELL ONE.

1:55—FOOTBALL. Chicago Rockets vs New York Yankees from Soldier Field, Joe Wilson announcing.

7:30—News. "Today's World Picture."

7:40—FILM.

8:00—TELENEWS.

8:30—HOCKEY. Blackhawks vs Toronto Maple Leafs from Chicago Stadium with Joe Wilson announcing.

10:45—DISNEY NEWSREEL.

WENR-TV Channel 7

7:00—DOLLARS AND SENSE. An audience participation show. Gil Newton as emcee.

7:30—FILM SHORTS.

8:00—UNTITLED. A suspense drama.

8:30—WHAT DO YOU THINK. "Great Books" discussion.

(Subject to Change)

FCC Answers

(*Continued from page* 12)

If the interference is caused by a station or device operating *on the same frequency* as your receiver, the interference cannot be easily avoided. However, the use of a directional receiving antenna may be of some benefit.

Interference from other television receivers in the vicinity of your receiver also may distort the picture or sound you receive. This usually occurs in apartment houses where two or more receivers are in close proximity. It may occur when your neighbor's receiver is tuned to one of the lower numbered television channels (such as channel 2 or 3) and your receiver is tuned to one of the higher channels (such as channel 5 or 6). This type of interference is due to deficiencies in receiver design.

Certain kinds of interference cannot be eliminated. In particular, if you live outside the maximum service range of two television stations operating on the same frequency at a point where signals of equal strength are received from both stations, your receiver will receive either a distorted picture or garbled sound or both. This type of interference cannot be eliminated, since it is due to the fact that you are outside the service area of the stations involved. However, the Commission in assigning television stations makes every effort possible to avoid interference of this kind.

Any good television servicing agency should be in a position to determine sources of television reception trouble, provide devices or adjustments to improve reception and to explain their operation.

540,000 Sets in Use

New surveys show there were more than 540,000 TV sets in the US, located in cities having a total population of 46 million.

WGN-TV Sets Record

In its first six months in video, WGN-TV averaged 40 hours per week on channel 9, record breaking in the television world.

Channel 4 Forecast
Kukla Fran & Ollie
7:00 - 7:30 Daily
"Greatest Show on Television"
Blackhawks vs Toronto
Sunday, October 31, 8:30
Under 21, Fri. Oct. 29
8:30 P.M.
"The Official Show for Teen-Agers"
Knickerbocker
Show, Thurs.
8:00 P.M.
"Grand Prize
Competition"
★ Channel 4
WBKB
Balaban & Katz

TELEVISION FORECAST, INC.
185 NO. WABASH AVE.
CHICAGO 1, ILLINOIS

21-53
GYURE BROS.
1547-49 121ST ST.
WHITING, IND.
20-52

PROGRAM BROADCAST—Oct. 25 to Oct. 31. Return Postage Guaranteed

"Oh, Martha, did you shut the water off in the bathroom?"

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